

# PASS co-sponsors "Beautiful Coast Action - Lai Chi Wo"



Lai Chi Wo, located in Sha Tau Kok, Northeast New Territories, is a Hakka Village with hundreds years of history and an important scenic spot of Hong Kong UNESCO Global Geo-park. It becomes a unique village integrating natural ecology and historical culture after starting the rebuilding program few years ago.



For the long term effects of garbage pollution on the beaches along Lai Chi Wo Coast, "Association for Sha Tau Kok Culture and Ecology" together with "Beautiful Coastal Concern Group" and "Association for Geo-conservation, Hong Kong", recently organized a campaign called "Beautiful Coast Action - Lai Chi Wo" to clean coastal waste. This campaign can further protect the unique ecological environment of Lai Chi Wo as well as providing environmental education by cultural and ecological guide to promote public awareness of nature conservation.

Professional and Social Services Association (PASS) are honored to be invited to participate in this campaign, and partner with Chi Fu Construction Company and other companies to provide co-sponsorship on supporting the protection of precious cultural heritage and nature. At the same time, we will continue to encourage and unite different people and companies to share their social responsibilities so as to continuously serve the community.





# PASS 合力贊助

## 『美麗海岸大行動 - 荔枝窩』



位於新界東北區沙頭角的荔枝窩，是一條擁有幾百年歷史的客家圍村，屬香港世界地質公園的重要景區，早年的復村計劃令荔枝窩成為集合自然生態及歷史文化的獨特村落。

由於荔枝窩沿岸海灘長期堆積垃圾，影響景觀及環境衛生，並破壞海岸動植物，因此沙頭角文化生態協會聯同美麗海岸關注組、香港地貌岩石保育協會，近日舉辦了名為「**美麗海岸大行動 - 荔枝窩**」的保育活動，以清理沿岸垃圾，進一步保護荔枝窩獨有的生態環境，並配合文化及生態導賞進行環保教育，提高公眾保育意識。

**職業及社會服務協會 (PASS)** 有幸獲邀參與是次活動，並與**志富建築公司**及其他企業合力提供贊助，以實際行動支持社區的保育活動，協助保護珍貴的文化史蹟及自然生態環境，同時促進各界人士及企業共同承擔社會責任，以凝聚更多力量，持續為社會服務。

